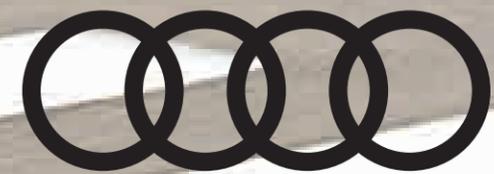
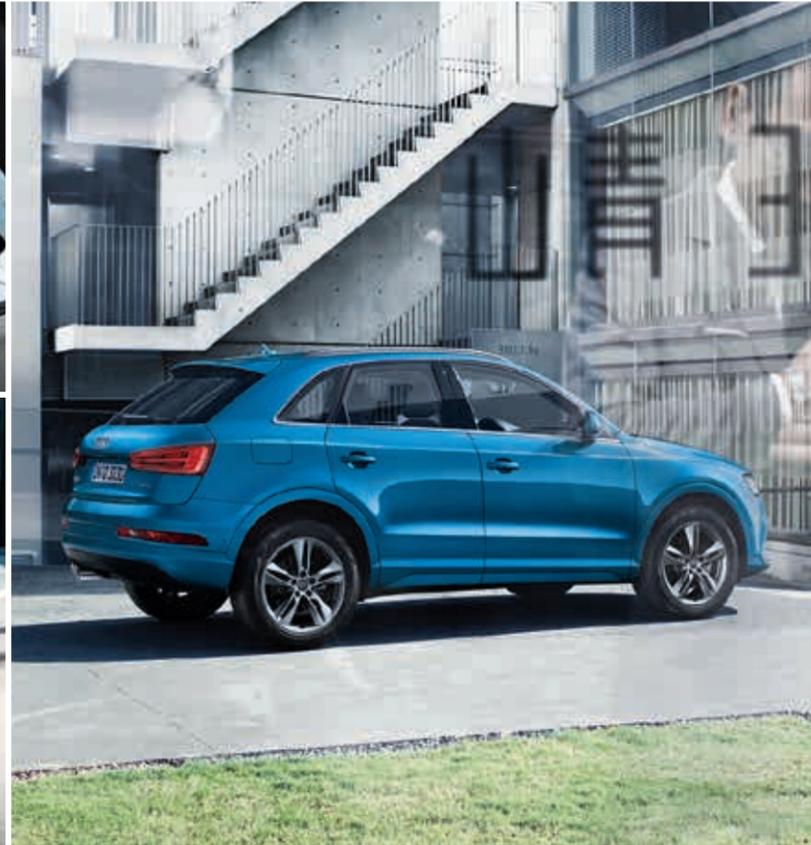




Q3

Audi Q3





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The new Audi Q3. Even more distinctive.

Here today, there tomorrow. You live on the move, you live in the now. After all, age is irreversible. That's why you want a car that can keep up with the frenetic pace of your lifestyle. Or shall we say: one that is so well prepared for you that all you have to do is get in. The Audi Q3 is this car. Powerful and agile. Compact and yet spacious inside. Efficient and expressive.

Start young. Live Big. The new Audi Q3.





With the same recognisable silhouette, the new Audi Q3 maintains its coupè-like appearance. With the addition of subtle design features like the 3D grille, chrome-plated tailpipe, LED headlights and panoramic sunroof, it's a car that's now even more eye-catching. Inside, innovations like Audi drive select and electric lumbar support mean that the new Audi Q3 is not only beautiful to look at, it's also comfortable to drive.



Living dynamics. The athletic silhouette with the dynamic flat rear window signals urban sportiness. The exciting interplay of light and shade modulates its sides. And the panoramic glass roof opens up the generous interior to the sky. Enjoy the view.





En route to driving enjoyment.

Get in, drive away, put new plans into practice. Always on the move.

In the Audi Q3, TDI engines will be driving you forward. All of them efficient and dynamic. From 110 kW to 135 kW and at a top speed of up to 219 km/h. The energy recuperation will actively save you fuel and reduce CO₂ emissions. During every trip. Go on.







En route to feeling comfortable.

Space for you. Space to develop. Expressive and individual: the interior of the Audi Q3. The characteristic leather-covered steering wheel in the 4-spoke design is pleasant to grip, as is the leather gear lever knob.



The high-resolution colour MMI display is fitted in the centre of the dashboard where it is visible. You also have a Bluetooth interface and an Audi music interface to connect your iPod or MP3 player.

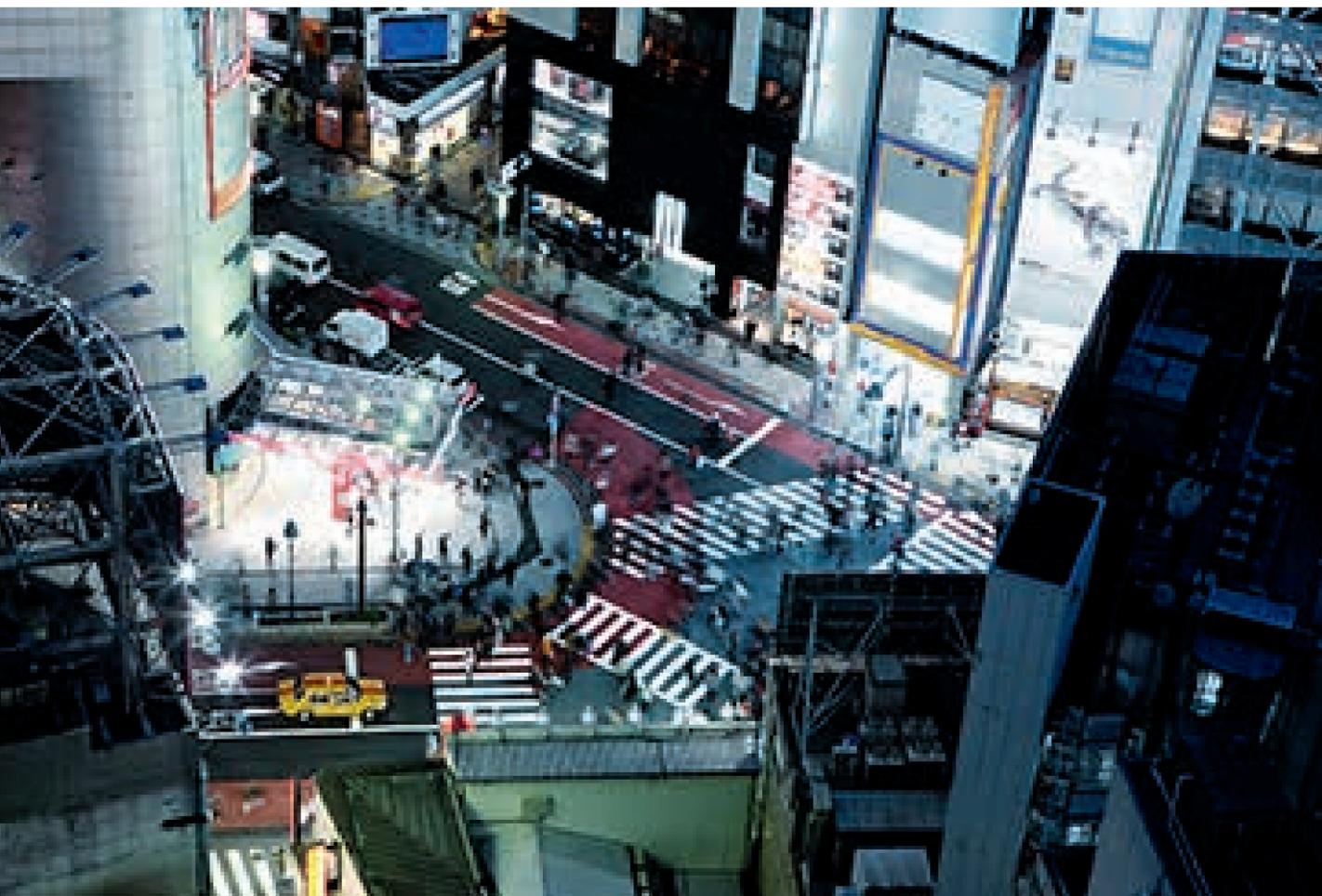




The seat upholstery underlines the high quality of the interior. Feel at home – there is plenty of legroom for the driver and the front passenger as well as in the back. And your luggage travels comfortably too: the generous loading space can be enlarged even further by folding the rear seat or the front-passenger seat down.



The ride is over. Or is it? Even when you have already reached your destination in the Audi Q3 you will want to choose a new one within minutes. Remain demanding. Remain en route. In the Audi Q3.





LED lights

Look good. See better.

The Audi Q3 is available with standard LED headlights. This innovative technology means that a continuous beam of bright light is emitted, lighting the road ahead with a colour close to daylight and providing an unprecedented clarity of vision.

What's more, the sleek and subtle design of Audi LED headlights make them the perfect addition to the new Audi Q3. And with dynamic LED indicators at the rear, the striking look is complete.

Exceptional performance



Exhaust-gas turbocharger
with optimised adjustable turbine geometry

1,800 bar high-pressure injection system

Engine with reduced friction

Compensating shaft module

Pressure-regulated oil pump



2.0L TDI engine

One in every two Audi cars sold today is a diesel. What sounds perfectly normal now was the cause for huge excitement 20 years ago, when Audi revolutionised the market with the first 2.5 TDI engine. Since then, developments such as common-rail technology have made TDI even more efficient. Injectors ensure the fuel is finely and precisely distributed. Consequently, since the first TDI, the engines have become more economical, whilst specific output has increased. So it was only logical that a diesel car should then enter the world of motorsport. And successfully too: in 2006, Audi was the first carmaker to win the Le Mans 24 Hours with a diesel-powered racecar, the Audi R10 TDI – and then went on to repeat this victory several times over, most recently in 2011.

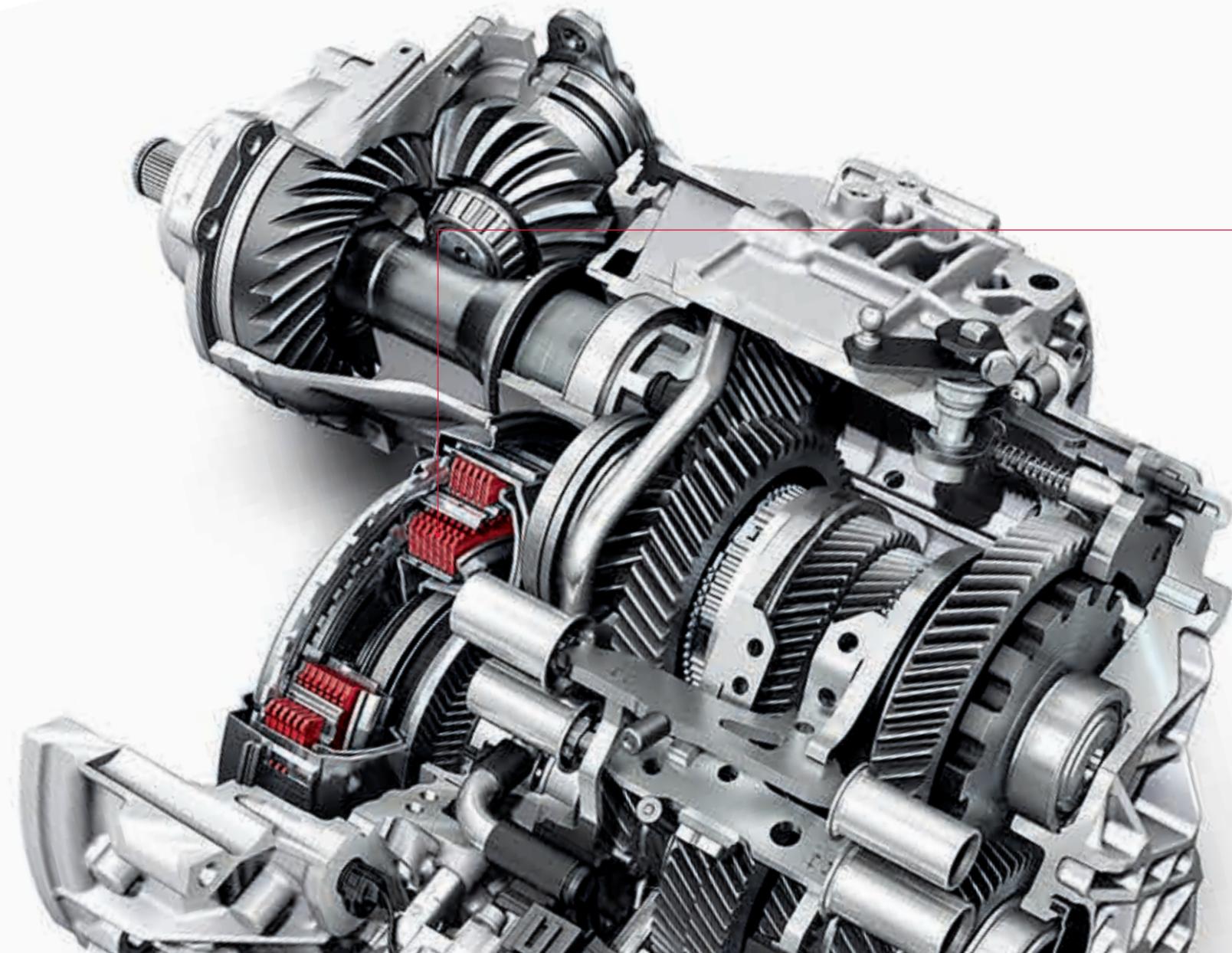
The combination of turbocharging and direct injection also ensures superior driving dynamics and efficiency for the 2.0 litre diesel unit. In the Audi Q3, a new generation of the four-cylinder engine is used, based on the most produced diesel engine in the world. It offers further optimized acoustics, greater refinement and more spontaneous power delivery. The engine is available with two output ratings: 110 kW and 135 kW.

- ▶ High torque of 340 Nm (for 110 kW) and 380 Nm (for 135 kW) over a wide speed range
- ▶ Majestic, effortless pulling power even from standstill



1.4L TFSI engine

- ▶ Modern common rail technology and injection pressure of up to 1,800 bar provide for a high level of refinement and precise fuel metering
- ▶ 110 kW unit combined with precision 7-speed S tronic dual-clutch transmission and front-wheel drive
- ▶ New in the Audi Q3: highly efficient 4-cylinder inline petrol engine combining turbocharging with direct petrol injection - TFSI
- ▶ 110kW unit combined with precision 6-speed S tronic dual clutch transmission and front wheel drive.



What is the benefit of two clutches?

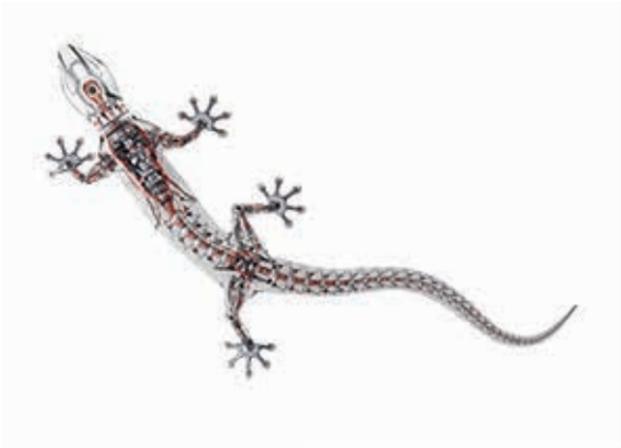
A double saving: time and energy.

The 7-speed dual-clutch transmission S tronic enables rapid gear shifting with hardly any perceptible break in propulsive power and is efficient at the same time.

Long ago, in 1985, Walter Röhrl tested this technology in the Sport quattro S1 – and was suitably impressed. Audi drivers share their enthusiasm to this day, because the modern S tronic changes gear in a flash. To do this, two multi-plate clutches serve the different gears. One clutch transfers the torque via a drive shaft to the gearwheels of the odd-numbered gears.

The second clutch serves the even-numbered gears via a hollow shaft. Both parts of the transmission are permanently active, but only one of them is actually connected to the engine via a closed clutch. For example, when the driver accelerates in third gear, the second part of the transmission is already engaged in fourth gear. The gear change happens very quickly through the change of clutches – the first clutch opens while the second one closes. The gear change only lasts a few hundredths of a second and is completed with virtually no interruption in the power flow. It runs so smoothly and comfortably

that the driver barely notices it. It doesn't matter whether the driver chooses the fully automatic modes with the program D (Drive) or S (Sport) or changes gear manually with the selector lever or the optional shift paddles on the steering wheel – the gear change feels precise and extremely sporty. Even with all of this dynamic technology, the S tronic still remains efficient. Due to its high level of efficiency, both fuel consumption and emissions can be reduced. While the TDI engine comes with 7 speed S tronic transmission, the TFSI comes with 6 speed S tronic transmission.

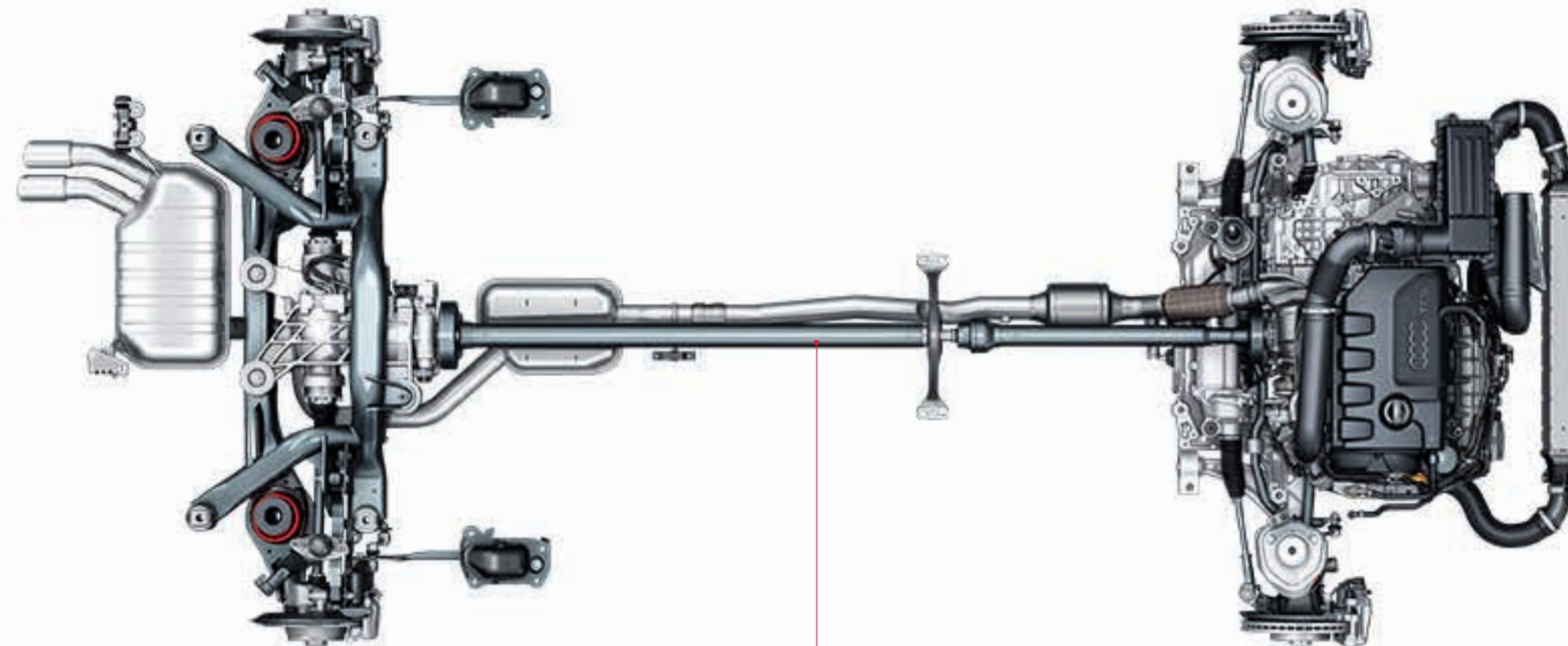


With quattro, we have created one of the best all-wheel drive systems in the world.

Of course, that was not good enough for us.

quattro is a permanent all-wheel drive system. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, the wheel-selective torque distribution transfers the power through the transfer gear box and the Haldex

clutch to the axle or individual wheel with a better grip. The benefit is better traction and thus improved acceleration as well as more safety, thanks to more balanced lateral guide forces.



The quattro drivetrain

Technology is advancing at an ever faster pace and choosing the right technology for your car is an important decision.



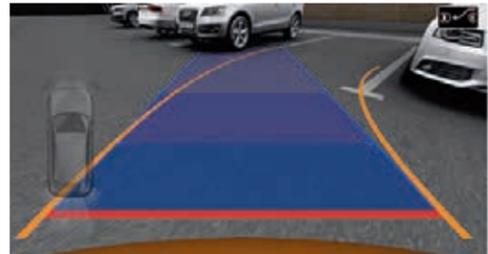
MMI Navigation Plus*

With HDD-based MMI Navigation, you'll have access to 3D map view and 3D point-of-interest display. It means you'll be guided to your destination with greater ease. And, because destinations can be entered with speech recognition, your attention remains firmly on the road.



Colour Driver's Information System (DIS)*

A high-resolution 17.78 cm colour display, located in the instrument cluster, provides key information from the driver assistance systems.



Audi parking system advanced with rear reversing camera

Aids parking by acoustically and visually indicating distances to obstacles with guiding lines. Measured by sensors and a rear reversing camera.





Daytime running lights

Dipped beam

Indicator

Seeing and being seen is a safety issue.

The standard LED headlights emit beams of bright light with a colour close to daylight and an unprecedented clarity of vision.

The LED headlights also come with LED dynamic indicators in the rear. These indicators have LEDs which light up at intervals of one tenth of a second. This enables other drivers to exactly determine which direction the car is turning, even from far away. Talk about safety.





It is the equipment that turns an Audi into your Audi.

Upholstery



Leather/Leatherette, black



Leather/Leatherette, Pistachio beige

Seats/seating comfort

**Centre armrest, front**

can be adjusted lengthways, adjustable angle, with fold-open storage compartment and one 12 V socket in the rear centre console

4-way lumbar support

electric, for driver and front-passenger seats, with horizontal and vertical adjustment

Head restraints

for all 5 seats, height manually adjustable

Rear centre armrest with cup holders.**Front seats, electrically adjustable**

electric seat height and front/back adjustment, seat and backrest angle adjustment

Folding rear seat backrest

can be split and folded 40:60 or fully

Interior

Seats/seat covers Seating comfort **Inlays** Infotainment Interior equipment

Inlays



Walnut balsamic, brown¹



Inlays in Aluminium Tangent Bronze/Silver²

¹ Available on 2.0 TDI (110kW) and 1.4 TDI (110kW).

² Available on 2.0 TDIq (135kW).

*Optional

Driver information system

with a white 8.89cm TFT monochrome display located directly in the driver's field of vision. Displays the following information: radio frequency and/or name of station or title as well as further contents of the infotainment system such as navigation*, phone menu (if fitted) or radio-controlled clock display of onboard computer with long and short-term memory, outside temperature display, digital speedometer and door/tailgate open warning indicator. The integrated efficiency program provides assistance in the form of consumption data overviews, a display of additional loads, gearshift display and fuel-saving tips for adopting a more economical driving style

Telephone and communication

Bluetooth interface

Bluetooth-compatible mobile phones can be connected to the vehicle via the interface. Hands-free calls in the vehicle possible via microphone. Including Bluetooth audio streaming (depending on mobile phone compatibility)

* Optional

Radio and TV systems

Audi sound system*

10 speakers including centre speaker in the dashboard and subwoofer in the spare wheel, total output 180 watts, 6-channel amplifier

MMI radio

with single-CD player and SDHC memory card reader (both MP3, WMA and AAC-compatible) and AUX-IN connection. Offset 15.24cm TFT colour display, MMI operating concept, dynamic station list (for VHF), 50-station memory, VHF, MW and LW reception. Speed-sensitive volume adjustment (GALA) and phase diversity, TP memo function whilst driving and car menu, 8 passive loudspeakers in the front and rear, total output 80 watts

MMI Navigation Plus*

HDD-based MMI Satellite Navigation Plus includes the following: navigation data saved on hard disk drive, high-resolution 17.78cm colour display screen with high-quality map view, map with topographical shading and many points-of-interest and city models shown in 3D. A choice of 3 alternative routes can be selected where possible.

- Includes a rotary button with integrated joystick function for searching in the map
- Route information is displayed on a split screen
- Detailed intersection map and lane recommendations
- Dynamic route guidance
- Navigation address can be input using the voice control system
- Route arrow instructions displayed in colour in the Driver's Information System

Also includes a hard disk drive jukebox function which can be used to store up to 20 GB of music (MP3, WMA, AAC and MPEG4 compatible) and a DVD drive for playing music and video DVDs (when the car is stationary).

The MMI Navigation Plus can be operated via the MMI controls, multi-function steering wheel or voice control system

Climate control



Deluxe automatic air conditioning

with sunlight-dependent control, separate pre-selectable control for driver and front passenger. Electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode by means of air quality sensor, combined filter, separate defroster button for rapid defrosting of the windscreen and side windows, key recognition, includes a light/rain/humidity sensor, climate control of the rear by means of air vents in the rear centre console, includes ventilated glove compartment

Steering wheels/gear levers/controls**Leather-covered multifunction steering wheel in 4-spoke design; with paddle shifters***

leather-covered steering wheel in 4-spoke design; with multifunction buttons for operating the Audi radio, voice control system and fitting for mobile phone

Audi drive select

changes vehicle characteristics by, e.g. adapting power steering assistance, accelerator and gearshift characteristics. Available modes: comfort, auto and dynamic

**Luggage securing and storage systems****Storage compartments**

in the front side trims, includes bottle holder (1.5 l) as well as storage compartment in the front centre console and in the rear door trims

Glove compartment

on the front-passenger side, illuminated

Drinks holders

in the front centre console

Further interior equipment**Floor mats, front**

in velour, coordinated with the carpet colour

Floor mats, rear

in velour, coordinated with the carpet colour

Window controls

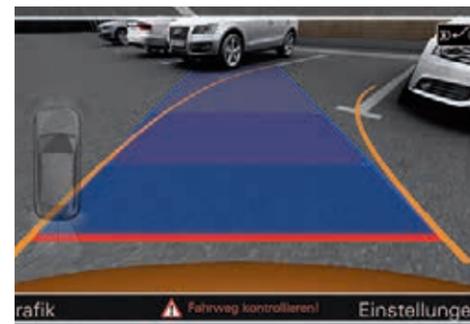
electric for front and rear, with safety system to limit maximum closing force, convenience opening/closing via central locking, one-touch opening/closing function

Centre console

raised, with storage compartment which can also be used as drinks holders when cover is open

12 V socket

in the front centre console

Assistance systems**Parking aid plus with rear view camera**

acoustic and visual parking system for the front and rear with display of symbols on the screen to indicate distance from an obstacle; measurement is by ultrasonic sensors concealed in the bumpers

Audi Parking System Plus

Acoustic and visual front and rear parking system assists with parking and maneuvering. Shown in the MMI display; measurement by sensors concealed in the bumpers, activated by selecting reverse automatically as soon as the distance to a recognized object is less than approx. 90 cm.

Cruise control

at speeds of 30 km/h and above, the system keeps the set speed constant, provided that engine power and engine braking effect permit it; operated via separate steering column stalk, set speed displayed in driver information system

Hill-descent control

speed control by means of brake intervention and engine drag torque, whilst constantly maintaining the speed depending on the surface. The driver just has to steer, but does not have to accelerate or brake

Lights**LED Headlights**

LED headlights provide lower energy consumption and enhanced contrast with colour similar to daylight for increased safety and good recognition. Includes all weather light function to reduce the risk of drivers being dazzled when visibility is poor

**LED rear lights with dynamic turn indicators**

in an innovative lighting design; brake lights, tail lights and indicators in energy-saving and long-lasting LED technology for faster activation and thus earlier recognition by the driver behind; 2 rear fog lights; 3rd high-mounted brake light in the rear window, reversing lights in white.

Lights



LED interior lighting package

anti-glare lighting for the passenger compartment in energy-saving and long-lasting LED technology. Comprising of an ambient reflected light in the roof module and entrance lighting as well as illuminated make-up mirror, storage compartment in the centre console and drinks holders. Lighting for door pockets, footwells and inside door handles, reflected lighting for centre console and door inner panels to help occupants find their way around, active door reflectors

Light/rain sensor

for controlling the automatic driving light, the coming home/leaving home function and the automatic windscreen wiper function, includes windscreen with grey coloured strip (along the top edge), includes windscreen with acoustic glazing (for improved windscreen insulation and a reduction of outside noise)

Mirrors

Exterior mirrors electrically adjustable, heated, electrically folding and auto dimming on driver's side with integrated LED indicators



Interior mirror

with automatic anti-glare action

Make-up mirror

in driver and passenger's sun visor

Roof systems



Panoramic glass roof

in 2 sections, electrical activation to raise and open the front glass section, tinted glass insert; including an electrically operated sun blind for the front and rear passengers, convenient closing from the outside via the central locking system or radio-operated remote control; ensures a comfortable interior that is flooded with light, improved interior climate by means of efficient ventilation



Audi Sport cast aluminium alloy wheels, 5 twin-spoke design size 7J x 18, with 235/50 R18 tyres



Cast aluminum wheels in 5-arm turbines, contrast gray, partly polished size 7J x 45.72cms, with tyre 235/50 R18 (45.72 cm)

Anti-theft wheel bolts

can only be loosened using adapter provided

Space-saving, spare wheel

permissible top speed 80 km/h

Vehicle tool kit

in the luggage compartment

Jack

in the luggage compartment



| Solid Colours

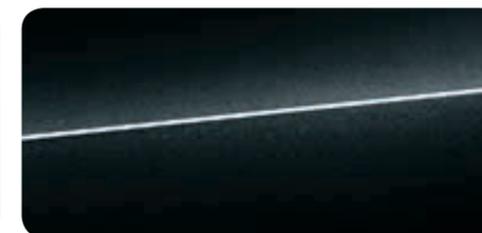


Cortina White

| Metallic Colours



Floret Silver



Mythos Black

| Pearl Effect



Misano Red

Exterior

Lights/mirrors Wheels/tyres Paints Exterior equipment

Closing systems

Central locking system

with radio-operated remote control incorporated into the vehicle key, variable code and autolock function; with one touch of the button the system opens and locks doors, tailgate and tank flap

Electronic immobiliser

incorporated in the engine control unit, automatic activation by vehicle key

Glazing

Heat-insulating glass

green-tinted, windscreen made of laminated glass

Rear window

heated, with timer switch; additional heating of the lower end position of the rear window wiper

Windscreen cleaning system

4-speed adjustable intermittent wipe, flick-wipe function, automatic wash-wipe, with reversing wiper system and park setting to increase the service life of the wiper blades; when reverse gear is selected the rear window wiper is activated for the duration of the reversing manoeuvre (if front wipers are switched on)

Sun visors

can be folded and swivelled, on the driver and front passenger sides with covered make-up mirror

Further exterior equipment

High-gloss package

roof frame and window slot trim in anodised aluminium, exterior B and C-pillar trim in high-gloss black

Roof rails

one-piece, no joints, stable and aerodynamic in anodised aluminium

Roof edge spoiler

Exhaust tailpipes

single-branch design with 2 tailpipes on the left. With chromed trim

Suspensions/brakes

Dynamic suspension

McPherson spring strut type axle at front with lower wishbones, aluminium subframe, with 4-link rear axle with separate spring/damper arrangement, subframe

Electromechanical parking brake

includes parking brake function when stationary

Auto release function

drive-off assistance function by means of automatic release when driving away and emergency braking function whilst driving by means of action on all 4 wheels

Technology/Safety



Child-proof locks

mechanical for the rear doors and electric for the rear window controls

Instrument cluster

with adjustable lighting, electronic speedometer with odometer and trip odometer, rev counter, digital clock, coolant temperature display and fuel gauge

Seat belts

3-point inertia-reel seat belts for all seats (with belt force limiters, belt tensioners and belt height adjustment for the front seats only)

Seat belt reminder

for all seats; an acoustic and visual warning signal reminds occupants in the front to fasten their seat belts, a visual warning signal indicates when seat belts have been undone in the rear



Full-size airbags

for driver and front passenger, side airbags incorporated into the front seat backrests; the head airbag system protects the front and outer-seat rear occupants in the event of a side impact; unfolds like a protective cushion over the side windows

Side-on collision protection

consisting of bending-resistant door impact beams and reinforced body side structure, particularly in the B-pillars and sills

Technology/Safety

Integrated head restraint system

in the event of a rear-end collision the design of the seat restrains the upper torso and supports the head; this increases safety and reduces the danger of whiplash

Steering column

manually adjustable for height and reach

First-aid kit with warning triangle

Anti-lock Braking System (ABS)

with electronic brake force distribution EBD and hydraulic brake assist

Traction control (ASR)

reduces spinning of the drive wheels by reducing the engine output and delivers more traction and stability on the road surface

Electronic Differential Lock (EDL)

on surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on the surface that is too slippery, thereby ensuring smooth, powerful progress

Electronic Stabilisation Control (ESC)

networks ABS, ASR and EDL with its own sensors and compares the driving data with reference data; provides better stability by targeted braking of individual wheels and intervention in the engine management system, passive rollover, brake disc wiping function

Wheel-selective torque distribution

incorporated into ESP; modifies driving force by means of targeted braking actions depending on the driving situation, when cornering the torque distribution ensures smoother and more precise handling with no understeering; improved traction and dynamic performance when cornering

Electromechanical power steering

maintenance-free rack & pinion steering with speed-dependent servo assistance; precise steering feel at high speeds, excellent assistance when parking; active countersteering providing steering assistance to the driver for enhanced vehicle stability

S tronic

the dual-clutch transmission facilitates rapid gear shifting without a perceptible interruption in power flow; can be operated via the optional shift paddles behind the steering wheel, the gear lever knob or in automatic mode

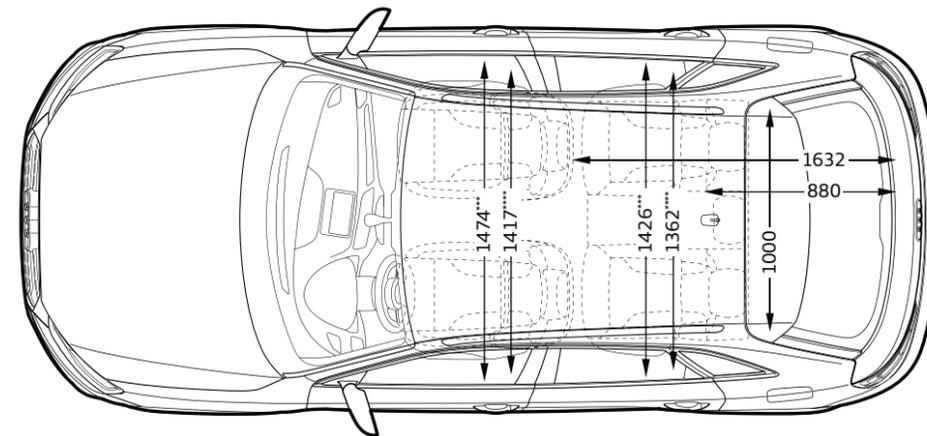
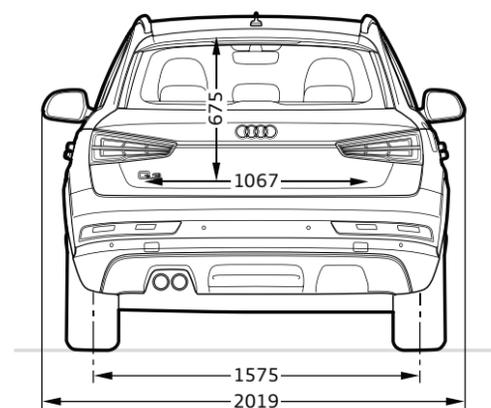
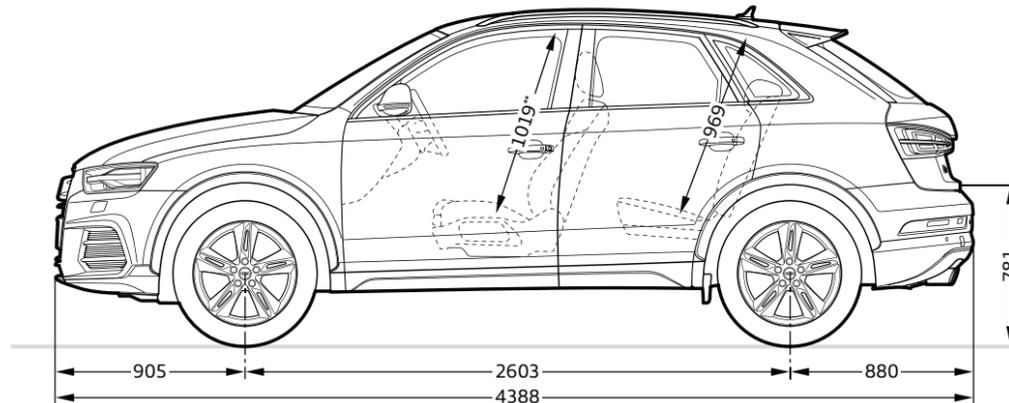
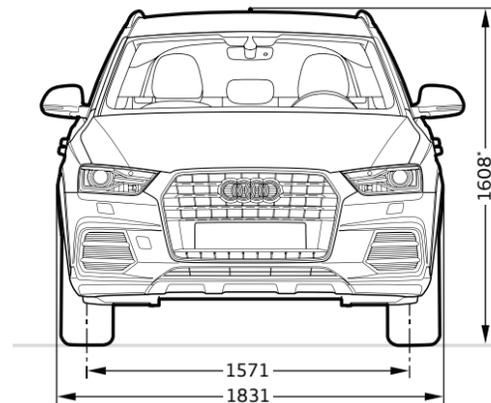
quattro

permanent all-wheel drive with dynamic torque distribution, electronically controlled Haldex clutch and Electronic Differential Lock (EDL) via braking intervention on all driven wheels (available on 2.0 TDIq (135kW).

Equipment

Technology/safety

Audi Q3

**Dimensions in millimetres.**

Dimensions were measured with vehicle at unladen weight.

Luggage compartment volume in l: 460/1,365 (measured by the VDA method using 200 x 100 x 50 mm blocks; second value: is with the rear seat folded down and the vehicle loaded up to roof height). Turning circle approx. 11.8 m.

* Without roof aerial the vehicle height is reduced by 18 mm ** Maximum headroom

*** Elbow room width **** Shoulder room width

Model	Audi Q3 35 TDI quattro (135 kW)	Audi Q3 30 TDI (110 kW)	Audi Q3 30 TFSI (110 kW)
Engine type	4-cylinder in-line diesel engine with common rail injection system and exhaust-gas turbocharging	4-cylinder in-line diesel engine with common rail injection system and exhaust-gas turbocharging	4-cylinder in-line petrol engine with direct fuel injection, turbocharging and Audi valvelift system
Displacement in cc (valves per cylinder)	1968 (4)	1968 (4)	1395 (4)
Max. output ¹ in kW at rpm	135@3500-4000	110@3500-4000	110@5000-6000
Max. torque in Nm at rpm	380@1750-3000	340@1750-2750	250@1500-3500
Power transmission/wheels			
Type of drive	quattro permanent all-wheel drive	Front-wheel drive	Front-wheel drive
Transmission	7-speed S tronic	7-speed S tronic	6-speed S tronic
Wheels	Cast aluminium wheels 7) x 18 (45.72cm)	Cast aluminium wheels 7) x 18 (45.72cm)	Cast aluminium wheels 7) x 18 (45.72cm)
Tyres	235/50 R18	235/50 R18	235/50 R18
Weights/capacities			
Kerb weight in kg	1630	1650	1565
Gross vehicle weight in kg	2225	2115	2005
Fuel tank capacity, approx. in l	64	64	64
Performance/consumption²			
Top speed in km/h	219	204	204
Acceleration 0-100 km/h in s	7.9	9.3	8.9
Fuel grade	Diesel	Diesel	Petrol
Fuel consumption ³ in km/l	15.17	18.51	16.90
Emission standard	EU4	EU4	EU4

Explanatory notes

¹ The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).

² A vehicle's fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.

³ The values stated were calculated using specified measuring procedures as per Bharat Stage IV by ARAI.

Important note

Inspections are due as shown by the service display.

The information contained herein is accurate as of the date of publication. Illustrations may show equipment which is optional and not part of standard specifications. Models, combinations and configurations, colours and equipment illustrated may differ from products supplied in the Indian market. Audi may alter or change designs, specifications, and combinations and configurations. Please contact an authorised Audi dealer for more exact information.

Some of the images & features shown are relevant to markets overseas and are shown for illustrative purpose only. These images may not be similar to right hand driven vehicles sold in India. Availability of specific models & variants are subject to release in India.



Audi Genuine Accessories. As individual as you are.

Mobility is a way of life – one that you can individually design with your Audi Q3. Whatever the destination, the products from Audi Genuine Accessories offer you countless possibilities for reaching your goal. You benefit from made-to-measure solutions that impress on account of their design and functionality. After all, creativity during the development phase and high production standards alongside the large number of testing procedures are all just as important to Audi Genuine Accessories as they are for each and every Audi vehicle. Discover what tailor-made solutions Audi Genuine Accessories has in store for you.

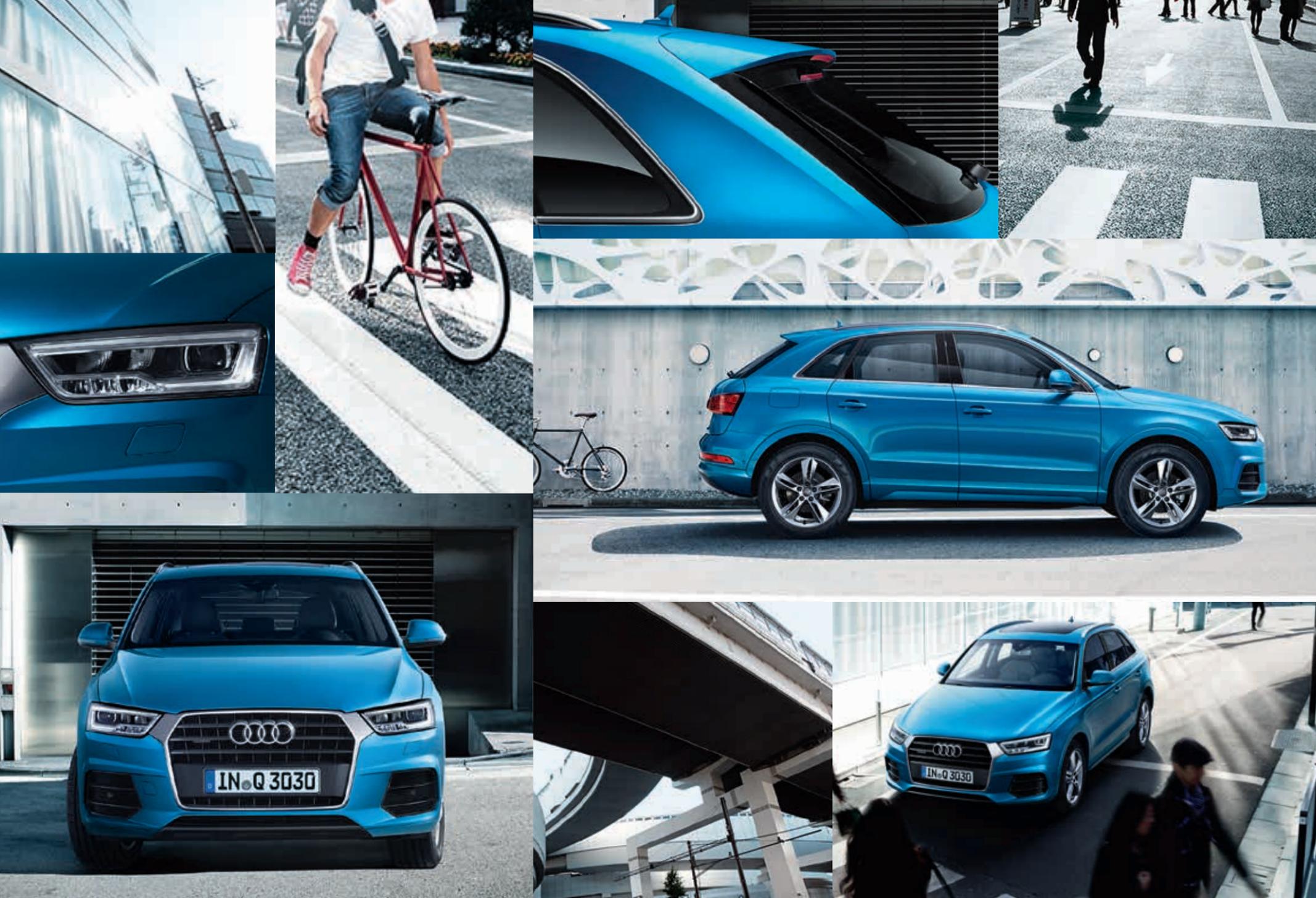
The calm amidst the storm.

Audi design is unique. Alongside an impressive appearance, products from Audi Genuine Accessories must also meet our rigorous standards when it comes to functionality and achieving a high level of quality. This is why our roof boxes go through extensive crash testing at the development stage, ensuring that they are ready to face numerous demanding situations.



The result is clear to see and is best reflected by the practicality of the product – not least because the roof boxes must demonstrate this characteristic in several different testing procedures, such as weather tests in extreme climate zones. Whether it is rainy and stormy, the sun is beating down, or the temperature has plunged – the roof boxes must prove that they can withstand the many influences of the climate and that they can endure this durability test over a long period of time. Whatever you are planning, the new luggage boxes from Audi Genuine Accessories ensure that you can always transport your luggage reliably and conveniently.





Here today, somewhere else tomorrow. You live mobile and you think mobile – that is why you want a car that can keep up with you and your needs. Or even better: a car that is so well adapted to you that all you have to do is climb in. The Audi Q3 is that car. Powerful and multifaceted. Compact yet full of hidden space. Efficient and expressive.

As you would expect, you can make your Audi Q3 even more versatile using the many options on offer from Audi Genuine Accessories to lend your mobility a greater sense of individuality. Discover these options on the following pages and emphasise the universal character of your Audi Q3.



Sport and design.

Sophisticated design, revealed from all angles.

Amplify the automotive sportiness of your Audi Q3 with the exterior product ranges from Audi Genuine Accessories. Inside of light darkened, with transparent cover. Can be retrofitted to any halogen rear lights. Long service life and up to 50% lower energy consumption than halogen lights. You can even create a sporty ambience in the vehicle interior with the pedal caps in stainless steel. Whatever range of equipment you choose, you will invariably enhance the athletic appearance of your Audi Q3 with the exterior product ranges from Audi.

01 LED rear lights

Accentuates the individual appearance of your Audi sporty yet subtle design. The transparent LED rear light corner comes into it's own with the chromed interior.

01 ▼





02

02 LED for entry area

For a bright entrance. Depending on the variant, either the quattro logo or the Audi rings are projected onto the ground by means of an LED light when the vehicle door is opened. Available in a two-part set for the driver and front-passenger side or for the rear vehicle doors.

Requirement: the interior and exterior lighting package that is available as an option ex-works.

03 Valve caps

The four metal valve caps with embossed Audi logo provide enhanced protection for the valve against dust, dirt and moisture. Available for rubber, metal and aluminium valves.

04 Anti-theft wheel bolts

Can only be loosened with the special adapter provided, making it difficult to steal the wheels.

03



04



*Please note the information relating to wheels on page 40.

Sport and design.





05-09/10

Offroad style package

Emphasises the athleticism of the Audi Q3. Fascinating accents lend your vehicle an even more robust and sporty appearance. The complete package includes front and rear bumpers, door cover strips, wheel arch extension and running boards.

05 Front bumper

Painted in Stone Grey, metallic. Used in combination with the stainless-steel underbody protection and the radiator grille with vertical chrome struts, the front bumper protects the front and the front underside of the vehicle.

06 Rear bumper

Painted in Stone Grey, metallic. Alongside the stainless-steel underbody protection, the rear bumper protects the underside at the rear of the vehicle.

07 Door cover strips

Painted in Stone Grey, metallic. Reduce damage, for example from stone chipping.

08 Wheel arch extensions

Painted in Stone Grey, metallic. Emphasise the striking design of the vehicle and protect the body contour.



06



11

09



09 Running boards

Made from stainless steel. The running boards make it easier to load equipment into the ski and luggage box on the roof. Rubber pads protect against the risk of slipping. Load capacity of 200 kg each.

10 quattro film set

The 'quattro' logo as a film set for the rear section of the vehicle on both sides. Available in either Brilliant Black or Ice Silver, metallic depending on the exterior vehicle colour.

11 Pedal caps in stainless steel

Dazzling and practical at the same time. The pedal caps are made from brushed stainless steel. The rubber coating on the surfaces ensures enhanced grip. Available for automatic and manual gearboxes.

Free space and storage space.

Stay spontaneous and flexible with the transport solutions from Audi Genuine Accessories. Whether you have extra luggage or sports equipment, you need not worry about your storage space. The wide selection of products from Audi Genuine Accessories ranges from luggage boxes to a camping tent developed to be the ideal fit for your Audi Q3. These options give you plenty of room for your plans and provide you with the freedom to take advantage of every opportunity.



Luggage boxes

A new design from Audi featuring improved aerodynamics thanks to a flatter, sportier visual concept. Platinum Grey roof box with Brilliant Black side blades and chrome Audi rings for a high-quality, rivet-free look. Boxes are lockable and can be opened from both sides for comfortable loading and unloading. With internal handle for closing the box. Simple quick-action securing system including torque limitation. Positioned towards the front of the vehicle, making it easier to access the luggage compartment. Available in three sizes: 300 l (page 61), 360 l (right-hand image) and 405 l (page 61). Can only be used in conjunction with the carrier unit. Further important information that will help you to choose the correct roof box can be found on page 80.



01 Luggage box

- a. 300 l
- b. 360 l
- c. 405 l

02 Bags for roof boxes

Robust yet flexible. These bags are equipped with a watertight floor featuring a watertight border extending 5 cm upwards. Ideal for making full use of the Audi roof boxes, as it is possible to use the individual bags in various combinations. Available in three sizes: S (43 l), M (76 l) and L (82 l).

01/02 ▲



Transport.

03 Carrier unit for roof rail

Carrier unit for various roof rack modules, such as the bicycle rack, kayak rack or the ski and luggage box. The profile is made from anodised aluminium tubing. The carrier unit is easy to fit and is lockable. Maximum permissible gross weight of the carrier unit, roof rack modules and load: 75 kg. A practical storage bag is sold separately.

03 ▲



04 Roof carrier bag

For storage or transport of carrier units and smaller roof rack modules. Made from durable material, with multiple loops and a side pocket for suitable tools or small parts. Available in two sizes.

04 ▲



05 Camping tent

Inflatable tent featuring an innovative and high-quality design with double-walled air struts – includes bag, pump, tent pegs, repair kit and two separate awnings. Sleeps up to three people. Quick and intuitive to pitch. Simply roll out the tent and inflate. Extremely stable, even when faced with wind and in different weather conditions. A weatherproof connection between the vehicle and tent is established through a tailor-made vehicle attachment. Can also be used without a vehicle. More information can be found on page 80.

*Please note the information regarding the maximum permissible trailer load and the gross vehicle weight rating of your vehicle in the vehicle wallet.



Connected to the best entertainment.

Make your Audi Q3 even more exciting with the communication solutions from Audi Genuine Accessories. For entertainment during your journey, use the adapter for the Audi music interface.

01 Adapter cables for the Audi music interface

Enables various Apple iPod and iPhone models as well as other media players to be connected. Operated via the MMI system if this function is supported by the media player.



Communication.



02 Audi SD card (not pictured)

For storing your music: ultra-compact and universal SDHC memory card (8 GB), class 6. Comes with a protective case.

03 Audi USB memory key

The exclusive storage device that emulates the look of an authentic Audi vehicle key. Memory capacity: 8 GB. The special 90° position for laptops makes the device particularly convenient to use. Suitable for all vehicles equipped with a USB connection or the Audi music interface. Can also be used as a USB stick outside the vehicle.





Family.

No one is too small for an Audi.

Whether big or little – delight for Audi grows constantly. To ensure the safety and driving comfort of even the smallest Audi passengers, Audi Genuine Accessories offers practical, high-quality products, guaranteeing you and your smallest family members a safe and relaxed journey in your Audi Q3.

01 Audi child seat

Can be used in the forward or rear-facing position. With adjustable seat shell, integrated seat belt and adjustable head rest. Can only be used in conjunction with the ISOFIX base. Suitable for children weighing between 9 and 18 kg (approx. 1 to 4 years of age).





02

02 Audi baby mirror

Easy to secure to the head rest of the rear seat thanks to the Velcro fastener, keeping the baby in the rear-facing baby seat in view. Viewing angle can be adjusted as required. Not suitable for integrated head rests.

03 Audi backrest protector (not pictured)

A practical solution to prevent the backrest of your vehicle seat from getting dirty. Easy to wash. Also prevents children damaging the seat if they kick it while travelling in the back, also offers additional storage space in the form of four small pockets. Tailored to match the design of the child seats, the child seat underlay and the interior of the vehicle. Not suitable for integrated head rests.

04 Audi baby seat

Easy to fit using the ISOFIX base (recommended). Can also be secured using the three-point belt. The integrated seat belt ensures that the child is more secure; the attached hood also acts as a means of sun protection. With adjustable head rest. Suitable for small children weighing up to 13 kg (approx. 0 to 12 months).

04



05 ISOFIX base for the Audi baby seat and Audi child seat

A more secure fit for the Audi baby seat and the Audi child seat. Can be installed and removed quickly. The adjustable support stand provides enhanced stability. Provides an optimum level of protection for the child.

Note: The ISOFIX base is optional for the baby seat, but is mandatory for the child seat.

05



06 Child seat colour variants

All child seats are available in the colour combinations of Misano Red/Black and Titanium Grey/Black. The materials used are kind to the skin, breathable, light-resistant, removable and washable and are certified in accordance with the Oeko-Tex Standard 100. Replacement covers are available from your Audi partner.



07 Audi child seat youngster plus

Offers a high level of comfort thanks to the intelligent seat belt guide. The height and width of the backrest are adjustable. Adjustments to set the seat size can be made with ease using a viewing panel. Suitable for children weighing between 15 and 36 kg (approx. 4 to 12 years of age).

07



08 Child seat underlay (not pictured)

Tailored to the design of the child seats and the interior of the vehicle. Car seats are protected against dirt and potential imprints made by the child seats. Includes two practical storage pockets. Fully compatible with all Audi child seats, even where the ISOFIX base is used.

Family.





Every impression counts.

Maintain the dazzling appearance of your Audi Q3 – inside and out. Using the products from Audi Genuine Accessories, you can keep everything in its place at all times and enhance the comfort of your Audi Q3. This range includes products such as the coat hanger, luggage compartment net and storage bags. A whole series of care products is available from Audi Genuine Accessories, both for the interior as well as the exterior, allowing you to shine effortlessly in any situation with your Audi Q3.



01 Coat hanger

For coats, jackets and other items of clothing.
Attached to the front head rests.



Comfort and protection.



03 ▼

02 Mud flaps (not pictured)

Made from high-quality plastic. Prevent damage to paintwork and stop dirt build-up in the area around the sills and rear apron of the vehicle. Available as a two-part set for the front and/or rear of the vehicle.

03 Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.

04 Vehicle cover

Ideal fit, in Anthracite, bearing the Audi logo. Made from a breathable and antistatic material. The piping accentuates the shape of the vehicle. Protection from dust and dirt. Only for indoor use.

05 Luggage compartment net

Protects luggage against slipping. For fixing luggage into position via the lashing points on the luggage compartment floor.



▼ 04



05 ▼



06 ▼

06 Luggage compartment shell

Made-to-measure luggage compartment protection. Robust and washable. The all-round edging prevents liquids from leaking onto the luggage compartment floor.

07 Luggage compartment tray

For all those items of luggage that often leave marks when they are transported. The plastic inlay features high edges as well as being robust and practical to clean. Wide grooves prevent loads from slipping.

08 Rubber floor mats

Made-to-measure. Enhanced protection against heavy soiling. Secured to the vehicle using the fixing points on the floor. With 'Q3' logo.

09 Premium textile floor mats

Tailored to the size of the floor in the Audi Q3. Made from durable, tightly woven velour. Secured to the vehicle by the additional coating on the back and the points provided for this purpose on the floor. With 'Q3' logo.



07 ▼



08/09 ▼

Comfort and protection.



10 Rear protective cover

Protects large surfaces against dirt at the rear. The versatile zip-fastening system allows a dog to enter and exit the vehicle via the rear doors. Simple and fast to attach. Durable surfaces, water-tight and washable.

11 Safety harness for dogs

Meets statutory regulations. Made from highly resistant materials including tear-resistant nylon and stainless-steel parts. Special padding helps to avoid pressure marks. With reflective strips in the chest area. Can also be used as a harness for use outside the vehicle.

12 Protective film for paintwork (not pictured)

Transparent, barely visible, high-performance protective film with an extra clear coat of paint. Reduces the effects of stone chipping, scratches and scrapes. Applied to the front of Audi vehicles.

13 Loading sill protective sheet (not pictured)

The made-to-measure protective sheet for the loading sill, made from transparent film, enhances the level of protection for the bumper against damage when loading and unloading the luggage compartment.

14 Protective film for the rear sill panel (not pictured)

Practical and effective solution for protecting the entry area of the rear doors at the wheel housing arch. Transparent film made from scratch-resistant, robust plastic.



Comfort and protection.

15 Luggage compartment box (foldable)

Made from black polyester and offering a storage capacity of up to 32 litres. Easily assembled using Velcro tabs, providing a functional and practical solution. When laid flat, the box also acts as an additional protective underlay for the luggage compartment. Washable and easy to clean.



16 Business bag

More space for your business tools. The high-quality business bag offers you a storage volume of approx. 14 litres – enough space for a laptop of up to 38.1cm as well as the various other things you need for the office. Can be securely fastened to the rear seat bench or the front passenger seat using the three-point seat belt. Can also be used outside the vehicle as an attractive briefcase.

17 Rubbish bin

A practical product for disposing of rubbish accumulated when travelling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured easily inside the rubbish bin.

18 Storage bag (not pictured)

A handy, multi-purpose bag offering a versatile storage space and organisation system for the vehicle. Secured to the backrest. Can be folded away in just a few steps and used outside the vehicle.



19

19 Sun protection system

Offers virtually full sun protection. Made to measure, and easy to fit and stow away. Available as a two or three-part set. Sets can be combined.



20

20 Espresso mobile

With a pressure of 16 bar, the espresso mobile delivers true espresso enjoyment, complete with authentic crema. The set includes 18 illy ESE pods, two break-proof espresso cups, a micro-fibre napkin and an elegant case. Connection via the cigarette lighter in the vehicle interior.

21 Rear seat box

A sturdy storage solution for various small items. The high-quality rear seat box with a volume of approx. 12 litres makes journeys even more comfortable. It can be secured to the rear seat bench in just a few steps using the standard three-point belt. Includes a mesh pocket with internal drawstrings to secure the contents.

22 Rear seat bag (not pictured)

An organised storage space for the rear seat bench. With its various interior mesh pockets, additional storage compartment and total volume of approx. 27 litres, the rear seat bag in high-quality Audi design provides plenty of space for the various items required on a long journey. Easily secured using the three-point belt. Includes a non-slip surface on the underside of the bag.

21



Comfort and protection.



24

23 Wind deflectors

Enhanced interior climate and pleasant circulating fresh air. The door wind deflectors for your Audi allow the vehicle interior to be ventilated, thereby contributing to increased driving comfort – even in snow or rain. By opening the window to just above the bottom edge of the deflectors, uncomfortable heat build-up from direct sunlight becomes a thing of the past. Made from high-quality, cast acrylic glass. Available as a two-part set for the front or rear of the vehicle.

24 LED gooseneck reading lamp

An extremely bright light exactly where you need it, thanks to the flexible silicone rubber neck. High level of stability in any position. Connection via the cigarette lighter.

25 Seat back pocket

Additional storage capacity in a high-quality Audi design with various practical sections – for an even tidier interior. The pocket has a volume of approx. 11 litres and can be secured to the backrests of the front seats. The handles also enable it to be used outside the vehicle.



23



25

Want to know more about the Q3? With pleasure.

Experience the world of the Audi Q3 at www.audi.in. Enjoy your journey of discovery.



Technical information

Luggage boxes

Volumes	300 l	360 l	405 l
External dimensions (L x W x H)	1,902 x 630 x 376 mm	1,756 x 826 x 376 mm	2,050 x 800 x 380 mm
Max. permissible load	60 kg	75 kg	75 kg

Wheel information

Please note the following information relating to wheels: Aluminium wheels with a high-gloss turned finish, or polished or partly polished aluminium wheels must not be used in the event of wintry road conditions. Due to the manufacturing process, the rim surfaces do not possess sufficient anti-corrosion protection and are at risk of long-term damage due to road salt or similar materials.

Camping tent

Surface area	9.5 m ²
Tent height	2.18 m
Wind resistance	Up to 70 km/h
Water column	4,000 mm
Weight	13.2 kg
Package dimensions	70 x 55 x 30 cm
Sleeps	3

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